



Internship: Social Media



Join Bound as a full-time intern!

Do you love content with a twist, are a reel-making supernova, and can make bold and thought-provoking ideas accessible while keeping them fun? Then this internship is for you!

What is the internship about?

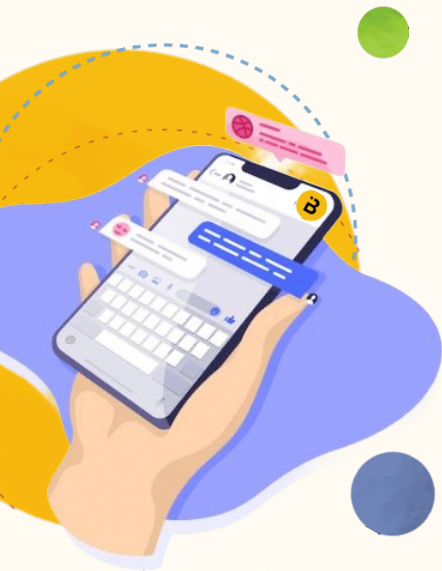
Bound's year-round internship program offers an immersive experience for anyone wanting to deep-dive into India's ever-evolving content industry.

As a social media intern, you

- Support team Bound in ideating, preparing, designing, scheduling, and managing our growing channels
- Engage with our communities on social media and WhatsApp
- Collaborate with other Bound team members to translate their work into digital campaigns, and
- Be the bubbly, happy, out-of-the-box-thinking "I have an idea" person that everyone wants to be around.



What do we expect from you?



Good vibes, curiosity, and being a part of team “let’s get our hands dirty” are important to thrive in Bound’s dynamic environment. In addition, you need to

- Know the basics of Canva software (hyperlink to Canva website)
- Have excellent writing and communication skills, and be well organised
- Understand what is going on in the social media world in India, and the world
- Be excited to be in front of a camera for reels, videos, and other fun ideas
- Be full of ideas while at the same time understanding the limitations of budgets and timelines when coming up with suggestions

What is the minimum internship duration?

We offer internships starting at 2 months (full-time), and that can extend up to 6 months. If you need a certificate for your university, or a testimonial / reference in a particular format, please inform us about it at the time of application.

The most important question: Will you get paid?

Yes! While you will not be able to buy a Ferrari after the time you spent with Bound, we ensure that you get compensated for your hard work, ideas, and brain power at industry standards.

How to Apply

Apply with your CV, work references, and a cover letter highlighting why you are the perfect match for BOUND at careers@boundindia.com. Please use the subject line: Application for ____ (internship you are applying for).