



Submission Guidelines



Pitch your ground-breaking ideas to us!

With Bound Originals, we constantly create and curate mind-boggling, perception-shifting, and heart-warming content across formats: podcasts, opinion pieces, short stories, poetry, illustrations, and newsletters. We are looking for ideas that are edgy, clear, unique, and original. Ultimately, we want our creators and audiences to **GROW THROUGH STORIES**.



Podcasts

Our mission is to reinvent the Indian podcasting industry by creating ground-breaking audio content that digs deep into unknown stories, amplifies new perspectives, and simplifies complex concepts in an engaging and entertaining way for (their intended) audiences. At a time when a plethora of information is available at everyone's disposal, creators who are daring, adaptive, and strive to create something unique are the ones that catch the "ear".

If you have a podcast idea that fills a gap, serves a compelling emotional need, and has the potential to grow, then you have our attention!

What To Submit: A Podcast Pitch

- 3 Possible Podcast Titles
- Podcast Description (in 180 words)
- Podcast Language
- Format Outline
 - Category of podcast
 - No. of hosts (if any)
 - Episode Duration
 - Less than 5 mins
 - 5-15 mins
 - 15-30 mins
 - 30 mins and above
 - Estimated no. of episodes
- Potential Episodes
 - Ideas and/or titles of 5 episodes
- Target Audience (age, location, hobbies and interests)
- USP: What would make this podcast stand out from other podcasts with similar themes or categories
- How would you **promote** this podcast? Suggest 3 ways.

How to Submit

Submit the above mentioned details in a MS word attachment to pitch@boundindia.com with a short bio (around 100 words) and what role you would play in the creation of the podcast. Please mention “Bound Podcast Pitch” in the subject of the email.

Newsletters



Newsletters are a unique and tested way for businesses and individuals to make their content reach new audiences. We are looking to create new and engaging newsletters that consistently demystify complex concepts, start issue-based conversations, and provide tangible information and valuable resources in an accessible format.

If you have an idea or a unique point of view that can flourish in a serialised and accessible format and brighten up the inboxes of readers, pitch it to us!



How to Submit

Submit your newsletter ideas to pitch@boundindia.com. Please mention “Bound Newsletter Pitch” in the subject of the email.



Magazine


We are known for discovering and curating high quality and unique pieces of writing in the form of personal essays, travel stories, opinion pieces, short stories, poetry, or book and film reviews. We are also looking to feature fresh and seminal visual art pieces and photographs.

Send us your for decisive opinions, emotionally and intellectually charged pieces, unconventional connections, and creative explorations!



How to Submit

Submit your work in a Microsoft word attachment (doc) to pitch@boundindia.com with a short bio (around 100 words). Please mention “Bound Magazine Submission” in the subject of the email.



Magazine Formats



We aim to respond to all submissions within 3 months. Please follow up via email if you don't hear back from us. If accepted, we may ask you to make minor editorial changes to your work before publishing.

Format	Particulars
Non-Fiction	<ul style="list-style-type: none"> We accept pitches for opinion pieces, personal essays, travel stories, book and film reviews If you have completed pieces, then mail up to 2 of them (up to 1500 words each) in a single document
Poetry	<ul style="list-style-type: none"> Mail up to 3 poems in a single word document Each poem should start on a new page of the document
Short Fiction	<ul style="list-style-type: none"> Less than 3000 words (We might consider a longer story if it is exceptionally good)
Visual Art	<ul style="list-style-type: none"> We publish illustrations, photographs, and anything else that is digitally printable Mail us in 3 illustrations in .jpeg or .png format

Additional Guidelines for the Magazine



- If we publish your piece, we ask for first publication and serial rights, but the copyright remains with the creator. Should your piece be published again in the future, please mention that it was first published here.
- We only consider simultaneous submissions or work that has been published elsewhere, including on personal blogs or social media platforms.
- We do not charge reading fees and cannot pay our contributors right now.
- We are looking for original ideas and pieces. Any instances of plagiarism will be publicly denounced and removed from our magazine.
- We will not consider submissions with offensive, racist, sexist, casteist, homophobic, violent or sexually graphic content.
- We value accuracy over everything else! Please proofread and fact-check (for non-fiction) your work before submitting.

Let's make some great content together!

